



NETLOG 2021

International Conference on Network
Enterprises & Logistics Management

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INTELIGÊNCIA COMPETITIVA: ESTUDO DE CASO DA EMPRESA A E ANÁLISE DA CONCORRÊNCIA DO MERCADO SOLAR NO PIAUÍ

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Has published in the Annals of **2nd International Conference on Network Enterprises & Logistics Management – Logistics in the New Economy: Challenges and Opportunities in Supply Chain 4.0 - ISSN 2595-0738**, which took place at Universidade Paulista, São Paulo, Brazil, from May 2nd to 5th, 2021.

Publicou nos Anais da **2nd International Conference on Network Enterprises & Logistics Management – Logistics in the New Economy: Challenges and Opportunities in Supply Chain 4.0 - ISSN 2595-0738**, realizada na Universidade Paulista, São Paulo, Brasil, de 2 a 5 de maio de 2021.

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